



The Impact of Hearing Loss on Our Health

There may be a direct link between staying socially connected and our overall health, research shows. This confirms what many healthcare professionals have believed for years, that aging adults who stay socially engaged live longer, happier, healthier lives. So what's that got to do with hearing loss?

Recent research at Johns Hopkins University¹ suggests that hearing loss may play a much bigger role in our overall health than we previously thought. The study, led by Frank Lin, M.D., Ph.D., showed that people with hearing loss were:

- 57% more likely to have deep episodes of stress, depression or bad mood
- 36% more likely to have prolonged stretches of illness or injury
- 32% more likely to be admitted to a hospital

These findings add to a growing list of previously undocumented health consequences associated with untreated hearing loss, such as fragmented sleep, an increased propensity for falling, and a greater risk of dementia and hypertension.

The Problem

Hearing loss, if left untreated, has a significant impact on one's ability to stay connected. It makes face-to-face interactions difficult and using the telephone extremely frustrating. This often leads to loneliness and isolation—the precursors for many serious health risks.

A University of Chicago study² showed that aging adults suffering from loneliness also had higher blood pressure. Loneliness increased the risk for high blood pressure more than any other



psychological or social factor studied. It found that weight loss and physical exercise reduce blood pressure by the same amount that loneliness increases it. And high blood pressure is a major risk factor for heart disease, the leading cause of death in the United States.

The Solution

CaptionCall provides a simple, no-cost solution to help people with hearing loss stay connected with friends and family. It restores confidence and independence, gives peace of mind, and favorably impacts overall health and wellness.

CaptionCall is an amplified telephone that displays written captions of what callers say on a large, easy-to-read display screen, so you don't miss a single word. It makes staying connected with loved ones easy again.

The CaptionCall phone is available at no cost to anyone who has trouble hearing on the phone and has had their hearing loss diagnosed by a hearing-care or healthcare professional. Users will also need a phone line and Internet connection.



CaptionCall takes all the stress out of getting started by delivering, installing and training qualified individuals on how to use it—all at no cost.

To start sharing the free CaptionCall phone with your patients/clients, simply visit www.captioncallprovider.com and complete the online form. Your local CaptionCall Specialist will contact you to schedule a brief consultation and bring you brochures and certification forms. To learn more, click on the Professionals tab on our website.

When you order a free CaptionCall phone for your clients, you can rest assured we will provide them with our legendary red-carpet service, including:

- Free delivery and installation assistance
- Free hands-on training in their home at the time of installation
- Free ongoing customer support
- Free ongoing captioning service
- Our 100% satisfaction guarantee

They will thank you for helping them reconnect with their world!

Helping people with hearing loss stay socially engaged for a longer, happier, healthier life!

“It’s my link to the outer world.”

Meet Don—a World War II veteran and avid CaptionCall user. Don served in the Army for three years, from Utah Beach right up to Castle, Germany. He was diagnosed with hearing loss when he returned from the war, partially due to constant exposure to gunfire and explosions. He has used hearing aids for years, but continued to struggle with hearing on the telephone. Then his audiologist recommended CaptionCall.



“It’s been absolutely wonderful,” Don says. “I don’t have to worry about people hanging up, and I don’t have to keep saying, ‘I can’t hear you’ or ‘speak louder.’ Every time I call my daughters now, the first thing they say is, ‘Hey Dad, got your captions on?’ And I say, ‘Yeah.’ ‘OK—now we can talk.’”

“People with a hearing problem know what they’ve got, and when you can get a product like this, there shouldn’t be any hesitation. They should get it! **It’s my link to the outer world. It connects me with everybody and for everything.** It’s beautiful!”

¹Johns Hopkins University research:

- http://www.hopkinsmedicine.org/news/media/releases/hearing_loss_linked_to_accelerated_brain_tissue_loss_
- http://www.hopkinsmedicine.org/news/media/releases/hearing_loss_in_older_adults_tied_to_more_hospitalizations_and_poorer_physical_and_mental_health

²University of Chicago research:

- <http://news.uchicago.edu/article/2010/03/17/feeling-lonely-adds-rate-blood-pressure-increase-people-50-years-old-and-older>

Other interesting articles:

- <http://www.aarp.org/health/brain-health/info-07-2013/hearing-loss-linked-to-dementia.html>
- <http://www.livescience.com/697-loneliness-kills-study-shows.html>